

Designguide

LOGO

PRIMÆRT LOGO



SEKUNDÆR LOGO



LOGO M. PAYOFF



FARVE PLATTE



HEX #0662B2



HEX #006738



HEX #5A9D2E



HEX #6C1F67



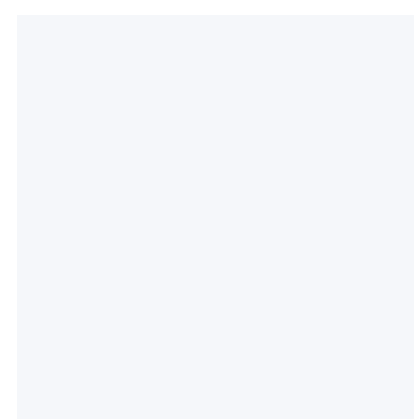
HEX #F77736



HEX #FFD013



HEX #7CB6CC



HEX #F5F7FA

BRAND FONTS

Nunito

A B C D E F G H I J K L M N

O P Q R S T U V W X Y Z

0 1 2 3 4 5 6 7 8 9

Caveat

A B C D E F G H I J K L M N

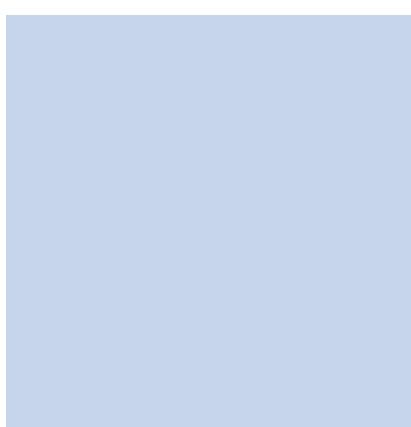
O P Q R S T U V W X Y Z

0 1 2 3 4 5 6 7 8 9

BILLEDER



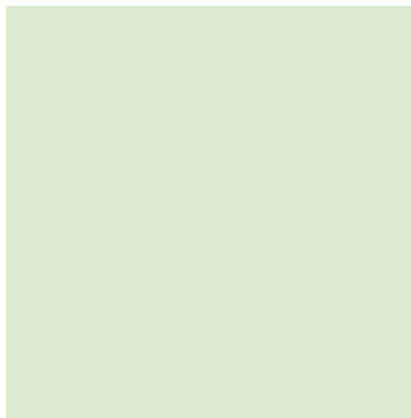
FARVE PLATTE - NUANCER



HEX #C6D5EB



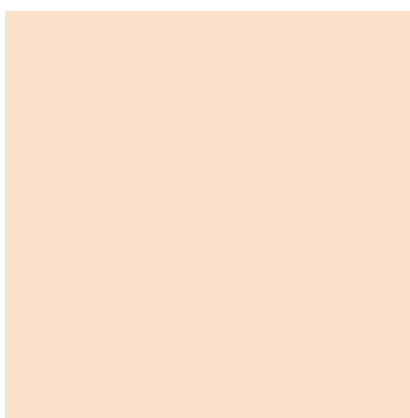
HEX #C2CDC4



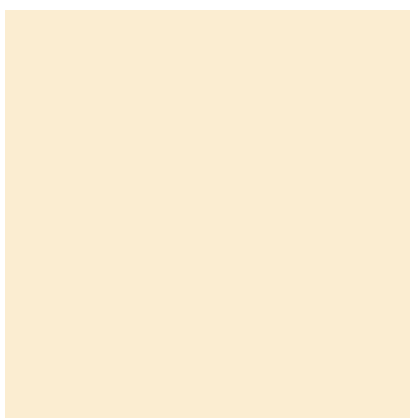
HEX #DBEAD1



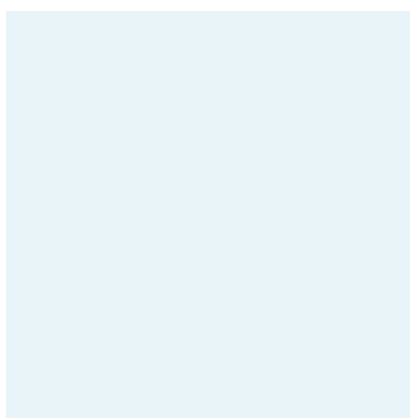
HEX #C5BCCD



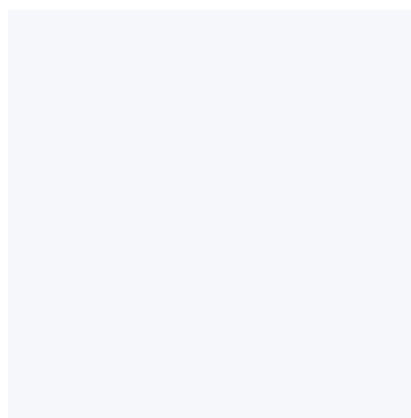
HEX #FBE1C9



HEX #FBEDD1



HEX #E9F4F9



HEX #F5F7FA

Designguide CMYK

LOGO

PRIMÆRT LOGO



SEKUNDÆR LOGO



LOGO M. PAYOFF



FARVE PLATTE LANDSDELE



NORDJYLLAND

C: 93
M: 48
Y: 0
K: 0



FYN & ØERNE

C: 0
M: 57
Y: 94
K: 0



VESTJYLLAND

C: 88
M: 29
Y: 100
K: 18



SJÆLLAND & ØERNE

C: 0
M: 20
Y: 91
K: 2



ØSTJYLLAND

C: 65
M: 10
Y: 100
K: 2



BORNHOLM

C: 45
M: 13
Y: 11
K: 0



SØNDERJYLLAND

C: 53
M: 100
Y: 26
K: 13

Nuance 20%
eller 25% i
InDesign for
reduceret farve

BRAND FONTS

Nunito

A B C D E F G H I J K L M N

O P Q R S T U V W X Y Z

0 1 2 3 4 5 6 7 8 9

Caveat

A B C D E F G H I J K L M N

O P Q R S T U V W X Y Z

0 1 2 3 4 5 6 7 8 9